

Linear and circular economies

What are they and what's the difference?

Linear Economy

Materials in a **Linear Economy** create waste after use.

MAKE **TAKE** USE **DISPOSE**

Circular Economy

Materials in a **Circular Economy** are collected and reused after each use.



Leading with purpose

Purpose

We enable the circular economy for our customers, using technology to build partnerships that create a more sustainable world.

Vision

A waste-free world where resources are conserved, and economic growth is achieved through sustainable circular means.

Mission

Our skilled people and technology advance circular models through reuse, recycling, redesigning supply-chains and ensuring regulatory compliance.

Who we are

Real

We are rational, reasonable, and straightforward in our approach

Collaborative

We treat each other equally, respectfully, and in a way that we would wish to be treated ourselves

Inclusive

We are a welcoming, friendly, and positive team that respects each other's individuality

Inventive

We are constantly exploring new ways of working





About Reconomy

Reconomy is an international circular economy specialist that combines technology, skills and incredible people to build sustainability 'loops' that create circular opportunities for business.

We do this through a tech enabled, people-powered approach that helps our customers better manage their resources, reduce waste, optimise their supply chains, and contribute in a meaningful way towards the circular economy.

It's not just about doing good; it's about doing good business for others as well as ourselves. That means combining ethical and sustainable practices, with sound future-proofed business strategies.



Reconomy in numbers



4,000+

Colleagues



10,000+

Customers



+08

Countries



25+

Languages



£1.2bn

Revenue

Who do we serve?

Reconomy is working as a strategic supplier to some of the biggest brands in the world









































Comply Recycle Re-use Circular loop loop economy my 2023

Ourapproach

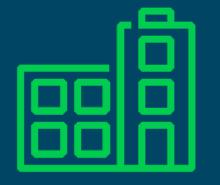
Reconomy's full range of capabilities are organised into three 'loops', each providing opportunities for circularity within the wider resource cycle.



The Recycle loop

Utilising the latest technology and data to enable customers to make the best possible use of their materials





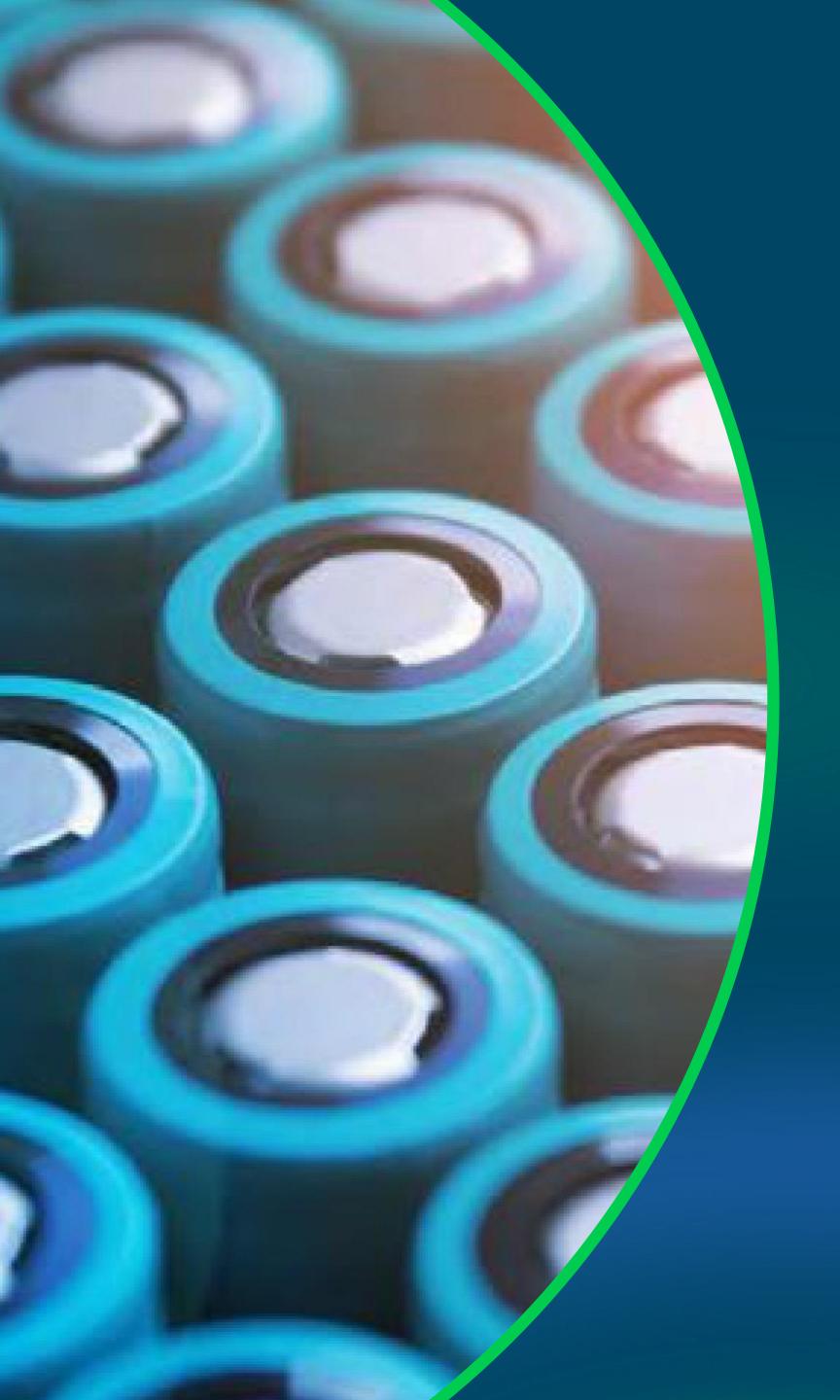
3m

tonnes of waste managed 97.5%

customer waste diverted from landfill

]st

UK Automated Plastic Sortation facility



The Comply loop

Enabling customers to solve increasingly complex environmental regulatory challenges using data, expert knowledge and thought leadership to drive business accountability across the globe



44m

packaging data set



190m

coffee cups recycled since 2019



812,548

tonnes of e-waste managed between 2020-23



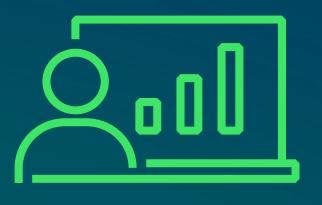
261,515

tonnes of batteries collected globally since 2020



The Re-use loop

Providing intelligent technology platforms and agile delivery models for preretail logistics and product returns, fulfilment and processing, on behalf of many of Europe's largest retailers





96m

product return transactions

23%

reduction in energy used per parcel compared to 2020

Our brands

Howdo we do it?



Reconomy in action...





End-to-end

Digital journey



2,500

PunchOut orders processed



98.3%

Resources diverted from landfill





-26%

Customer service enquiries



Tonnes of paper saved



+42%

Drop-off points – 11k in UK

Reconomy in action...





3,000 Workshops



120

Service providers



75,000

Tonnes of material





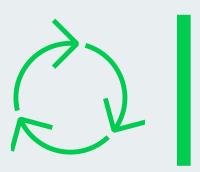
Closed loop

Bags for life and 'tray-to-tray'



200,000

Product lines analysed



+5%Overall packaging recyclability

A socially responsible business

-8.2%

Reduction in carbon intensity

67%

Energy from renewable sources

-11%

Reduction in tCO2e per parcel

1,000+

Hours of community volunteering

97.5%

Resources diverted from landfill

£2.2m

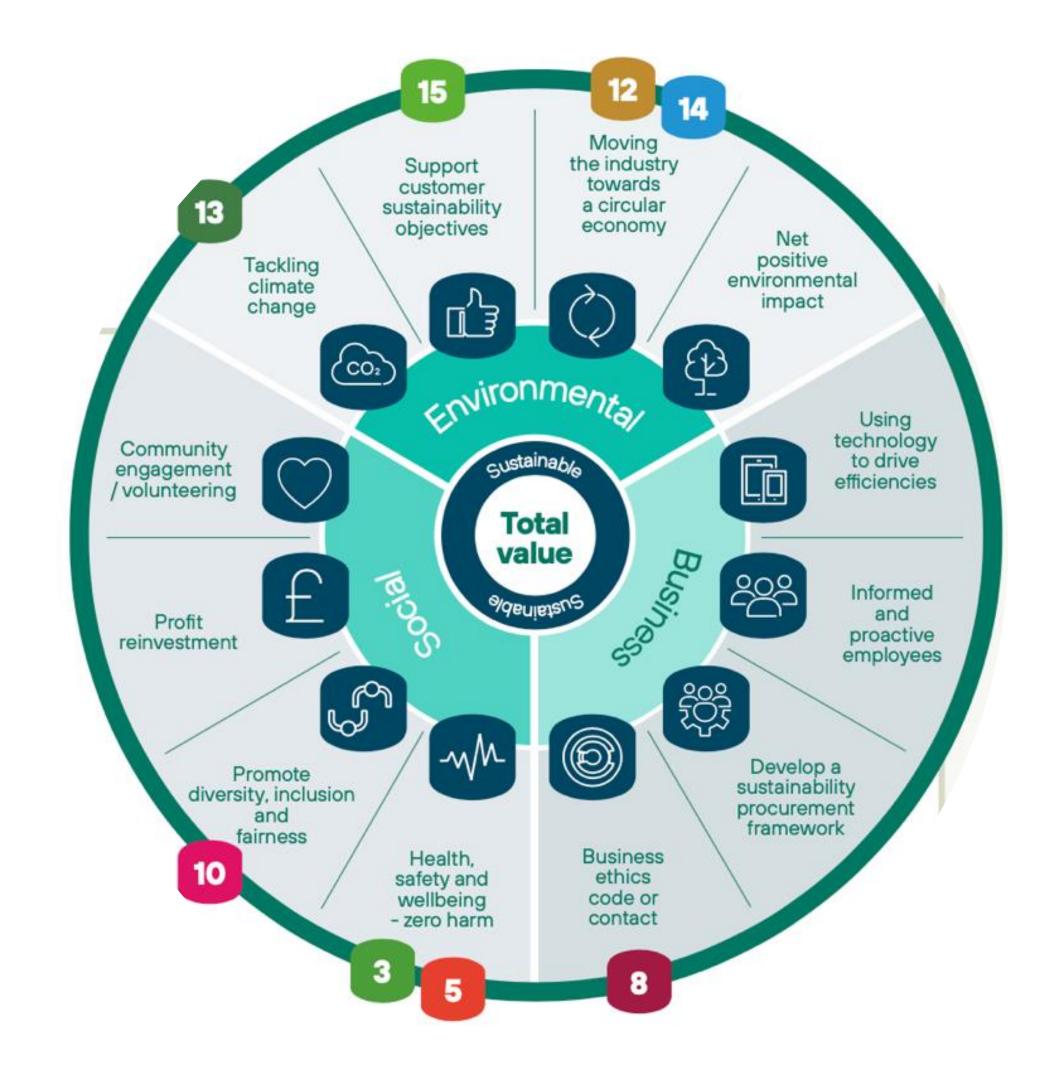
Social value generated

146

Apprentices and internships

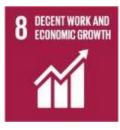
3m

Tonnes of waste managed



Our top 5 SDGs











Other SDGs we contribute to







Thank you



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Appendix

Delivering impact for our customers at scale





+270,000

tonnes of batteries collected globally since 2020



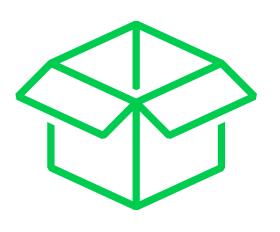




tonnes of e-waste managed



customer waste diverted from landfill



23%

reduction in energy used per parcel



product return transactions

+3m tonnes of waste managed

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We do this through a tech enabled, people-powered approach that helps our customers better manage their resources, reduce waste, optimise their supply chains, and contribute in a meaningful way towards the circular economy.

Reconomy's full range of capabilities are organised into three 'loops', each offering opportunities for circularity.

These are delivered through Reconomy's line-up of leading specialist brands, collectively providing a comprehensive solution across the resource cycle.

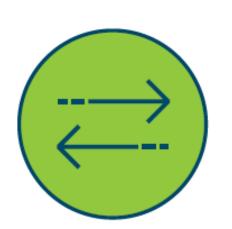


Redefining waste and resource management with the latest technology and data, enabling customers to make the best use of their materials and propelling them towards greener practices.



Comply loop

Enabling customers to solve increasingly complex environmental regulatory challenges using data, expert knowledge and thought leadership to drive business accountability across the globe.



Re-use loop

Providing intelligent technology platforms and agile delivery models for pre-retail logistics and product returns, fulfilment and processing, on behalf of many of Europe's largest retailers.