

Inspiring sustainable thinking

**Creating smarter and
greener business practices**

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A bit about us

Established in 1994, Reconomy is the environmental sector's leading provider of outsourced waste services and sustainability-driven solutions.

We're adept at delivering the day-to-day operational side of waste management, but where we're truly unique is in our ability to also provide consultancy-led sustainability and circular economy solutions.

We work in close partnership with thousands of businesses across numerous industries and sectors, including facilities management, housebuilding, construction, retail, manufacturing and infrastructure. With over 25 years of expertise under our belts, our highly knowledgeable teams are well-versed in the specific needs of the various sectors we serve.

Reconomy has achieved high levels of acquisitional and organic growth within recent years. We are in the Times 250 Fast Track list and are known for our size, strength and tenacity to work hard and help our customers achieve results.

With head offices in Telford, Shropshire, and teams located all over the UK, we are equipped to service customers right across the country.

Leading best practice, not following it

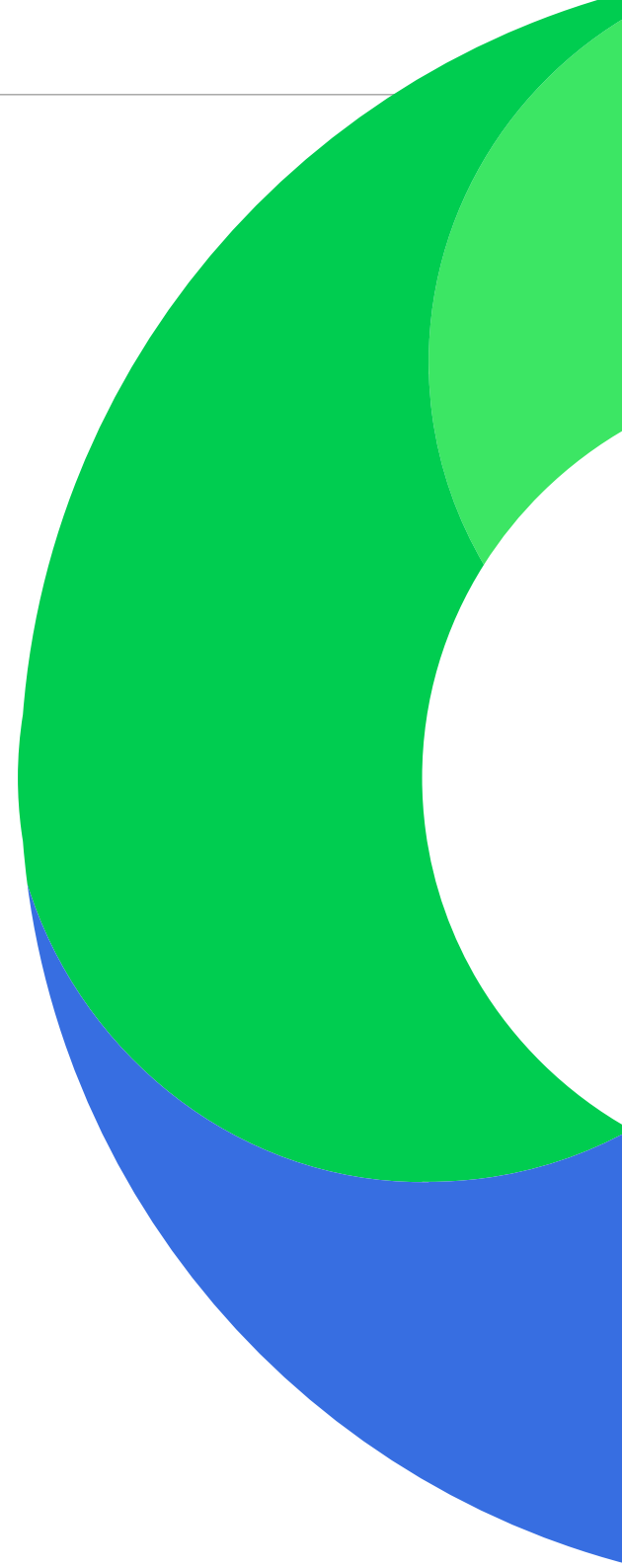


We inspire companies with waste and sustainability challenges to think differently and embrace new concepts to create measurable business advantages.

To achieve this, we utilise a nationwide network of over 1,000 supply chain partners that are focused on minimising waste and promoting a circular economy.

By partnering with each of our clients, we help them achieve quick wins and long-term objectives for moving their waste further up the waste hierarchy. Our ideas shape and deliver our clients' corporate goals, empowering them to think smarter and greener.

Like many other businesses, we are on our own sustainability journey and we know that to effectively manage resources a business must deliver a balanced triple-bottom-line by looking holistically at how it can minimise its environmental impact, drive financial performance and better serve the communities in which it operates.

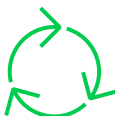


The benefits of partnering with Reconomy

Unlike conventional waste partners whose sole remit is to look at improving the efficiencies of your pre-existing waste volumes, resulting in the same old 'one-size fits all' solution, we're about finding new answers.



Target zero waste and waste prevention



Minimise waste costs and increase revenue opportunities



Enhance your sustainability performance, environmental credentials and brand reputation



Invigorate stakeholders and **inspire your teams to embrace sustainability**



Ensure 100% legal and environmental **compliance with provenance**



Reduce administrative burden by collating and reporting waste data via our industry-leading Reconomy Portal



Build brand equity from a more sustainable business environment



Supply chain that is empowered to **embrace social and environmental challenges**



Reconomy can help you to turn the traditional approach to waste on its head. We work closely with you to deeply understand your business' objectives and deliver a solution that is made for you.

To build a sustainable brand reputation you must demonstrate sustainable business practices. Our service is flexible and evolves with your business, uncovering new opportunities to enhance performance. This approach is built upon ensuring you hit your sustainability KPIs, because we're only succeeding if you're doing the same. **By partnering with us you can achieve:**

Make the change



Less waste creation

Our consultative, strategic approach futureproofs your business and optimises performance across your supply chain. We look at issues effecting the wider marketplace as well as efficiencies and cost savings on areas such as packaging, shipping and storage costs.



More revenue streams

Our expert guidance will spur you on to even greater sustainability achievements, whilst always ensuring you remain compliant.



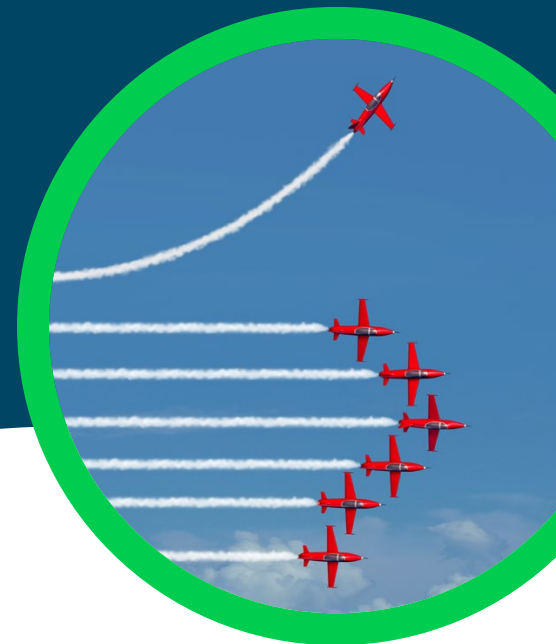
New ways of working



Lower and more transparent waste charges



Business advantages created by enhanced reputation



Our approach

At Reconomy, we can help your business to build and maintain a 'closed loop' philosophy and move towards a circular economy model. We believe the best way to manage waste is to avoid creating it in the first place, and our waste minimisation and elimination programmes aim to do exactly that.

We can analyse your existing waste streams and identify ways to prevent it, introducing circular economy solutions and 'designing out waste' from your processes.



Audit

Our scalable, multi-phased audits serve to frame the wider challenges and identify quick wins:

- We can help reduce or eliminate disposal, ensure zero waste to landfill, increase recycling, or work towards zero waste
- By assessing what you produce, how you produce it and the journey your products take, we can minimise waste at every stage
- We gauge how your waste is managed, current compliance processes and your policies to discover new opportunities.



Analyse

We take your audit data (or any other data you provide to us) to carry out a 'deep dive' analysis, as a means to:

- Explore the gaps and identify the best course of action
- Understand how to best manage waste across every level of your business
- Provide recommendations to improve your wider sustainability performance.



Redesign

While a gap analysis includes recommendations for improving your company's environmental performance, we can add further value through a full redesign:

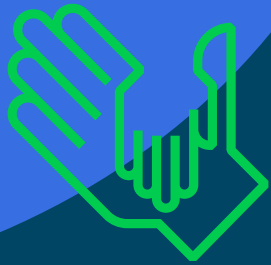
- We will help you develop a sustainability strategy and a roadmap towards achieving it
- To bring the roadmap to life, we'll help you visualise the problem areas for waste generation
- This will highlight areas for improvement, such as how your waste is segregated, stored, handled and processed.



Deliver

Reconomy is well equipped to support the roll out and implementation phase of your waste strategy:

- We will partner with you to ensure an efficient, tightly run approach to sustainability
- Deliver a reliable, responsive and effective service that considers all your needs
- Track, collate and report on all progress transparently via The Reconomy Portal.



Building brand equity

Working with Reconomy is a clear statement of intent towards building your brand's corporate social responsibility and environmental outputs.



As you would expect from a leading service provider, we're adept at delivering a day-to-day, operational-level waste management service of the highest possible standard. Where we differ is our clients trust us to also provide something different, bringing new efficiencies and innovations to the table that give you a meaningful commercial edge.

We are acutely aware that our clients are demanding more from their service providers, with factors including purpose, culture and being a force for good all taken into consideration when appointing their business partners.

Therefore, we remain committed to delivering against bold social, environmental and business targets as part of our own sustainability strategy. This is helping us achieve clear differentiation in a competitive marketplace and, we believe, makes us a better company to partner with, work for and invest in.



Reconomy Social Value Programme (RSVP)

Through our industry leading social value programme we can help your business increase its corporate social responsibility output. We invite you to be part of our journey to support vulnerable groups into work, reduce modern slavery, close the waste industry skills gap and build stronger community links.

Strategic thinking

Often sustainability strategies commit to goals and deadlines that are years ahead, but without a defined path forward. We'll make sure you're armed with a practical, achievable master plan that sets you up for success.



With a focus on reducing waste and increasing resources, we can help your business to think more circular. Working with your teams, we will demonstrate how targets link to other mission critical aspects of sustainability, including the carbon economy and social impacts.

We provide guidance to help ensure that your company's green agenda is in tune with the wider sustainability landscape. For example, we can work with you to understand and embed the most relevant of the UN's Sustainable Development Goals (SDGs) into your sustainability strategy.

If you already have a corporate sustainability strategy, we'll work with you to bring it to fruition. Our experts can interpret your strategic commitments, providing a detailed roadmap to achieving the stated objectives.

To achieve your strategy, it must be implemented well, which will only happen with the backing of your people. We are experienced at engaging staff and facilitating with stakeholders to achieve the desired buy-in. **Regular communication is also critical to ensure awareness and understanding** of why processes change, and what impact their action or inaction has from a wider sustainability perspective.



Get in touch

Are you ready to start your sustainable business future? Contact us today:

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and infrastructure sector enquiries:

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